



Wyandotte County's Partner For Growth

- Hollywood Casino
- Schlitterbahn Vacation Village
- Kansas City Wizards Stadium
- Prescott Plaza Commercial Redevelopment
- Deffenbaugh Industries Recycling Center Design Survey
- Inland Quarries Underground Column Identification & Inventory (HDS used)
- Bethany Medical Center Survey of Complex Site
- Turkey Creek Diversion Tunnel Improvements (HDS used)
- KCK School District New Building Additions



DEVELOPMENT
PUBLIC WORKS
TRAFFIC
SURVEYING & HDS
UTILITIES

We Are Your "NO PROBLEM"
Customer Service Experts



*The mission of the
Kansas City Kansas Area
Chamber of Commerce
is to create a quality community
in which to work, live and
conduct business.*

Membership & Events

- KCK Chamber has over 850 members
- Added over \$32,000 in investments from 95 **NEW** chamber members
- Net revenue increased 6% over 2008
- Net income for the Chamber doubled over 2008
- Hosted over 2,600 members at First Friday Focus, Business After Hours, Small Business Awards, and Annual Meeting
- Associates Solutions Inc. was recognized as Small Business of the Year and Lewis Block and Supply as New Small Business of the Year

Marketing

- Added special offers section to website allowing members to post banner ads with discounts as a value added benefit of membership
- Added green page to website promoting members providing green services and/or products. Page includes links to green info pages and blogs
- Created KCK Chamber LinkedIn group page which includes almost 400 members

Foundation

- Created a new website, KCKLife.com, targeting 18-25 year olds. KCKLife.com is a one stop location for information focusing on promoting the employment, education, housing, and quality of life opportunities in Wyandotte County
- Collected \$423,000 of the \$2.1 million pledged in the capital campaign by investors. To date have collected \$980,000 for the foundation initiatives including workforce development and business retention and attraction
- Increased funding to Wyandotte Economic Development Council for increased marketing efforts and hiring of business retention specialist

Community Initiatives

- Created “4th Tuesday” a collaborative group with other KCK chambers, Neighborhood Business Associations, and independent business organizations which hosted community candidate forums for local Spring elections for Mayoral, Commission, BPU board, KCK Community College trustee and KCK Public School board candidates
- Co-hosted a “First Step” class of 22 with other partners which resulted in 21 entrepreneurial graduates

Convention & Visitors Bureau

- Responded to over 25,000 direct visitor inquiries
- Distributed 150,000 visitor brochures and 30,000 magazine style visitor guides
- Had over 39,000 unique visitors to visitthedot.com
- Placed advertising in more than 20 travel publications resulting in over 30 million impressions
- Increased visitor e-newsletter subscriptions by 49%
- Won seven Kansas State marketing awards presented by the Travel Industry Association of Kansas (TIAK)
- Debuted Dottie’s Summer Scoop Campaign increasing online awareness with over 10,000 hits during the summer season

**Kansas City Kansas Area
Chamber of Commerce**

913-371-3070
chamber@kckchamber.com
www.kckchamber.com

